

## **RCR Wireless Ecosystem Awards 2009**

We Invite You to Enter the 2009 RCR Wireless Ecosystem Awards!

RCR Wireless News has identified 10 broad segments of the wireless, telecom, media and IT market that comprise the “RCR Wireless Ecosystem.” These 10 segments include: Business & Operating Support Systems (BSS/OSS), Carriers, The Channel, Chips, Content and Mobile Marketing, Customers, Devices, Enabler Applications, Facilitators, and Infrastructure.

In its inaugural year, the RCR Wireless Ecosystem Awards offer the opportunity to honor and showcase those companies and individuals that have demonstrated success, innovation, and excellence in the industry in these 10 segments. Most of all, the awards recognize those contributions that have “made an impact on the industry and the people it serves.”

### *About the Awards*

Judging of all eligible entries will be performed by RCR Wireless News’ leading editorial team, Tracy Ford and Dan Meyer, and its publishers as well as other industry leaders, subject matter experts, and influencers, who have been chosen at the sole discretion of Arden Media.

RCR Wireless Ecosystem Awards winners will receive recognition within RCR Wireless News daily newsletters, web site promotions and a plaque.

The deadline for submissions is November 26, 2009. Thank you for participating and good luck to all that enter!

## **Rules / Judging / Winners**

### *Eligibility:*

The RCR Wireless Ecosystem Awards 2009 is open to all interested wireless industry companies, individuals and associations. All submissions must be sole property of the person/company submitting for the award and factually correct

### *Agreement:*

These 'Rules' for the RCR Wireless Ecosystem Awards incorporate rules, guidelines and eligibility – the Guidelines shall govern in event of conflict of the Rules. You agree and are bound by the Rules & Guidelines by way of your submission.

### *Entry Deadline & Conditions:*

Submissions must be received no later than 5pmPT on November 25, 2009

Entry provides RCR Wireless News the rights to use any submissions/images in promotional materials

Winner understands that the results will be publicized

RCR Wireless News judges reserve the right to interpret all conditions regarding this contest without claim for damage or recourse of any kind. RCR judges can disqualify any entry at its sole discretion.

### *Entry Fees:*

The entry fee is U.S. \$200.00 per entry submitted, per category

### *Multiple Entries:*

There is no maximum number of entries permitted from a single company, person or individual.

### *Judging:*

The RCR Wireless News editorial, publishing and marketing staff will judge the contest. Additional judges may be added at the sole discretion of Arden Media. Final winners will be named during the week of Dec. 14, 2009.